

Message Text

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PAGE 01 BERLIN 06920 181743Z

60

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 EB-07 INR-07 LAB-04 NSAE-00

PA-01 SIL-01 PRS-01 /034 W

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R 181712Z DEC 75

FM AMEMBASSY BERLIN

TO SECSTATE WASHDC 1840

USIA WASHDC

INFO USDOC WASHDC UNN

LIMITED OFFICIAL USE BERLIN 6920

E.O. 11652: N/A

TAGS: BEXP, EEWT, GE

SUBJECT: USIA LEIPZIG FAIR EXHIBIT

REF: A) 289793-C (NOTAL) B) 293743-C

1. THE CONCEPT PAPER SOUNDS GOOD AND THE EMBASSY CONCURS THAT A BRIEF, FACTUAL ACCOUNT OF THE EVOLUTION OF THE AMERICAN WORKER AND TRADE UNIONS IS A VALID PART OF THE OVERALL THEME OF TWO HUNDRED YEARS OF AMERICAN INDUSTRY. THE EMBASSY ALSO WELCOMES THE IDEA OF A GERMAN-SPEAKING SPECIALIST. HOWEVER, WE BELIEVE THAT HE SHOULD BE PREPARED TO ANSWER A WIDE VARIETY OF QUESTIONS ABOUT THE EXHIBIT CONTENT AND NOT OBVIOUSLY BE CONCENTRATING ON THE SUBJECT OF AMERICAN LABOR.

2. THE EMBASSY BELIEVES THAT A LEAFLET ON THE USIA EXHIBIT THEME WOULD BE USEFUL NOTING THE BICENTENNIAL, THE EVOLUTION OF AMERICAN INDUSTRY, AND ITS CURRENT STATUS, AS REPRESENTED BY THE COMMERCE DEPARTMENT EXHIBIT AND DISPLAYS BY PRIVATE AMERICAN INDUSTRY. THE LEAFLET SHOULD LIST ALL AMERICAN DISPLAYS AND GIVE THEIR LOCATION. THE EMBASSY WILL SUPPLY THIS INFORMATION.

3. THE LEIPZIG FAIR AUTHORITIES RESERVE THE RIGHT TO REVIEW ALL TITLES AND MATERIALS DISPLAYED. OUR EX-

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PAGE 02 BERLIN 06920 181743Z

PERIENCE AND THAT OF THE BRITISH, WHICH IS GREATER THAN

OURS, IS THAT THE REVIEW IS RATHER SUPERFICIAL UNLESS
OBVIOUSLY CONTROVERSIAL MATERIAL IS DISPLAYED. IN THIS
CONNECTION, WE SHOULD ANTICIPATE A MORE THOROUGH REVIEW
THAN USUAL OF BOOKS DEVOTED TO HISTORY AND THE BICEN-
TENNIAL. IT WOULD BE WISE TO INCLUDE DUPLICATE COPIES.
IF THE LIBRARY IS SHIPPED AS PART OF THE EXHIBIT, THE
CUSTOMS REVIEW WILL SUFFICE. IF IT IS SHIPPED TO THE
EMBASSY, THE REVIEW WILL TAKE PLACE ON THE EXHIBIT
PREMISES WHEN THE BOOKS ARE PLACED ON DISPLAY.

4. CONCERNING A VIP FOR THE OPENING, THERE ARE
POLICY CONSIDERATIONS THAT NECESSARILY LIMIT THE CHOICE
OF A VIP AND MAY EXCLUDE REPRESENTATIVES OF THE LEGISLATIVE
AND EXECUTIVE BRANCHES. THUS USG AGENCIES INVOLVED IN
FAIR PLANNING MAY WISH TO RECRUIT A PROMINENT REPRESENTATIVE
OF INDUSTRY OR A TRADE ORGANIZATION TO FILL THE ROLE
USUALLY FILLED BY A VIP OR PRESIDENTIAL REPRESENTATIVE AT
AN EASTERN EUROPEAN TRADE FAIR. GROVE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LABOR, TRADE FAIRS
Control Number: n/a
Copy: SINGLE
Draft Date: 18 DEC 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: ElyME
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BERLIN06920
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750440-0898
From: BERLIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751229/aaaaazlf.tel
Line Count: 79
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ElyME
Review Comment: n/a
Review Content Flags:
Review Date: 02 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 JUN 2003 by KelleyW0>; APPROVED <22 OCT 2003 by ElyME>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: USIA LEIPZIG FAIR EXHIBIT
TAGS: BEXP, EEWT, GC, US, USIA
To: STATE USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006